



Practice Management Update

Newsletter Date 6/28/10

Volume 10, Number 2

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AUA 2010

How to Choose an EHR

5 steps to making the right
decision

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Important Links

www.CIMply.net

***CIMply website, look for our
new website coming soon!***

www.intuitivemedical.com

UroChart EHR

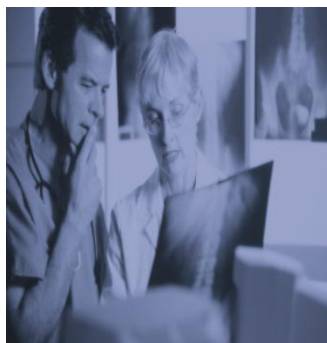
www.urologymarketplace.com

AUA Marketplace

Great to see everyone at the AUA Conference in San Francisco

CIMply wanted to thank all of our friends new and old, partners and associates who joined us at the AUA conference in San Francisco. One of the most prevalent issues on physician's minds at the conference was Electronic Health Records (EHR). What seemed apparent in all the conversations that came up is that it is very hard to navigate the noise out there in the EHR marketplace, especially considering the diverse expertise needed to make an educated decision. With this in mind CIMply has decided to cover some basics in this newsletter of how to choose an EHR. These are a few tips from our experiences implementing such strategies that have varied across a wide array of clients around the country.

How to choose an EHR



Changing technology is a major decision for any practice. The governmental guidelines for meaningful use coupled with the array of possibilities in today's modern medical practices can seem overwhelming. Computer information management with the inclusion of Electronic Health Records can make your practice more efficient than ever before but only if executed properly as part of a comprehensive practice management plan.

Here are a few steps to consider:

- 1) **Get Specific...**find software that is specific to your field and is highly customizable.
- 2) **Compare possibilities and get educated...**Do the

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for Urologists.**

research or find an expert. Ask a lot of questions such as; touch screen compatibility, are lab interfaces possible, does it interface with any practice management software, How mobile is it, can it process electronic charge passing and claims management? You want to make sure you get the best solution that can grow with you or handle the growth and technology you already possess.

- 3) Support...**How long after the initial install do they support you? How much will additional support cost? Who handles the customization? Do they have a 24/7 Helpline? Do they truly understand other parts of your business and office workflow such as billing?
- 4) Drive it...**You would not buy a new car without getting behind the wheel and the same should go for your EHR. Take a comprehensive look and think where is it I need to go with this vehicle and how do I get there? From scheduling, practice management interfacing, billing, x-rays, ultrasounds, procedures and charting notes. You want to end up with something that can fully integrate into your workflow. Do your homework and/or seek independent advice from an experienced expert.
- 5) Hardware...**What kind of capital investment is required. What can the software run on, PC, MAC, Thin Client, All in One, Laptop, Notebook, iPad and other mobile options? What other hardware may be needed for work flow such as servers, wireless components, ports, firewalls, faxes and printers.
- 6) Consider this...** Look at where your practice is and where you see it in the future. Chances are you want to be on the cutting edge in all facets of practicing medicine which includes business and medical technology along with expertise in practice management and the ever changing billing environment. Software, hardware and support coupled with expertise all work together to make your practice work smarter not just harder to achieve great results.

For more information on choosing an EHR and other practice management issues facing your practice please do not hesitate to contact us at:

(888)-482-4867

www.CIMplyfy.net

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